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Press Release

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Hispano Chamber Names Interim Office Manager

Las Cruces, N.M. – Grisel Chavez, former special events director for the Building Industry Association of Southern New Mexico, has been named as the Interim Office Manager for the Hispano Chamber of Commerce de Las Cruces.

Chavez brings more than five years of nonprofit experience to the Hispano Chamber.

“Grisel brings with her a great deal of proficiency in the fields of event management, marketing, membership recruitment and fundraising,” said John Muñoz, president of the Hispano Chamber.

Most recently, Chavez worked as the operations supervisor for Builders Source Inc., where she provided supervision and direction to staff regarding operational procedures, including distributing work, disseminating information, providing technical assistance, answering questions and resolving problems within the sales, service, office, warehouse and delivery departments.

At the Building Industry of Southern New Mexico, Chavez performed a wide variety of leadership functions as the staff liaison for more than 15 committees and councils. Chavez established and implemented plans to meet fundraising objectives and address needs of the BIA’s annual operating budget.

In her new role as the interim office manager for the Hispano Chamber, Chavez will perform the day-to-day operations for the chamber, including fundraising development, membership recruitment, event planning and office management, among other duties.

“I am honored to have been granted the opportunity to work with such an extraordinary organization,” Chavez said. “The Hispano Chamber has set the example for community service and economic development initiatives in Las Cruces. I look forward to our continued successes.”

Chavez will replace former Executive Director Gabe Vasquez, who has taken a position as a public relations consultant for a local health care company.

“The Hispano Chamber is a tremendous asset to the Las Cruces community and I’m confident that under Gricel’s leadership, the chamber will continue to move forward and improve member services and benefits while serving the community.”

Chavez volunteers her time with the March of Dimes organization; most recently as a model in the 2011 High Heels for High Hopes event.

About the Hispano Chamber of Commerce de Las Cruces:

The Hispano Chamber of Commerce de Las Cruces, through its diverse membership, advocates for business growth in the community and promotes Las Cruces and Hispanic business owners through economic development, education, community service, and cultural awareness. The Hispano Chamber of Commerce de Las Cruces was initiated in 1992 as the Hispano Chamber of Doña Ana County, and in 1994 incorporated as The Hispano Chamber of Commerce de Las Cruces. The original founders consisted of a group of businesspersons interested in developing a support organization for small and Hispanic businesses.