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Press Release

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Hispano Chamber Executive Director steps down to take position with local company

Las Cruces, N.M. – Gabe Vasquez will relinquish his position as Executive Director for the Hispano Chamber of Commerce de Las Cruces effective Wednesday, Aug. 31, to take a position as a public relations consultant for a local company.

Vasquez said he regrets not being able to stay with the organization in this role, but was offered an ideal opportunity to advance his career in Las Cruces.

“I have had the privilege of serving the Hispano Chamber in various capacities for more than three years and I am thankful for the opportunities and learning experiences I have been afforded here,” Vasquez said. “I am very excited about continuing my career in public relations, which has been my passion for many years and the focus of my education.”

Vasquez will continue serving the Hispano Chamber as a member of the organization’s Marketing Committee and will continue working closely with the organization.

Hispano Chamber Board President John Muñoz said the split is amicable and regrets losing Vasquez, but is excited for the future of the Hispano Chamber congratulates Vasquez on his career move.

“Our Executive Director is very talented. Obviously we are disappointed to lose Gabe. At the same time, this is a fantastic opportunity, we are very happy for Gabe and appreciate his many

contributions to the Hispano Chamber and know he will be a valued leader in his new role,” Muñoz said. “The board is working to find an interim replacement, and will make the appropriate announcement as that decision is made.”

Muñoz emphasized the growth of the Hispano Chamber this year and touted the organization’s accomplishments.

“Under Gabe’s and the board’s leadership, the Hispano Chamber held one of its most widely-attended annual award banquets, organized an incredibly successful inaugural Foreign Investment Trade Mission, introduced the inaugural Small Business Lending Fair, substantially increased viewership of the chamber’s local TV show the Business Networking Channel and has participated in several community service initiatives that improve the quality of life in Las Cruces,” Muñoz said. “With the support of the community and our growing membership, the Hispano Chamber will continue to be a community partner and continue improving its services and benefits to its members.”

Vasquez, a New Mexico State University English graduate, is originally from El Paso. He graduated from NMSU in 2008 and took a position as the Business Editor for the Las Cruces Bulletin. Earlier this year, he left the Bulletin to start a small business, but was tapped by the Hispano Chamber board to serve as its executive director. Vasquez is a founding member of the Young Philanthropists of Southern New Mexico and is a graduate of Leadership Las Cruces. He has been recognized regionally and nationally for this writing. In his new position, Vasquez will remain in Las Cruces with a local startup health care company.

About the Hispano Chamber of Commerce de Las Cruces:

The Hispano Chamber of Commerce de Las Cruces, through its diverse membership, advocates for business growth in the community and promotes Las Cruces and Hispanic business owners through economic development, education, community service, and cultural awareness. The Hispano Chamber of Commerce de Las Cruces was initiated in 1992 as the Hispano Chamber of Doña Ana County, and in 1994 incorporated as The Hispano Chamber of Commerce de Las Cruces. The original founders consisted of a group of businesspersons interested in developing a support organization for small and Hispanic businesses.